



# THE INSTITUTION OF ENGINEERS, MALAYSIA

Bangunan Ingenieur, Lots 60 & 62, Jalan 52/4, P.O. Box 223, Jalan Sultan, 46720 Petaling Jaya  
Tel: 03-7968 4001/4002 Fax: 03-79577678 E-mail: [sec@iem.org.my](mailto:sec@iem.org.my)  
Homepage: <http://www.MyIEM.org.my>

## Talk on : RE-ENGINEERING OUR 'LIMITING BELIEFS", BRINGING NLP INTO THE MATRIX OF OUR MIND Organized by the Women Engineers Section, IEM

**Date** : 28 May 2015 (Thursday)  
**Time** : 5.30 pm to 730 pm (*Refreshment will be served at 5.00 am*)  
**Venue** : Tan Sri Prof. Chin Fung Kee Auditorium, 3rd Floor Wisma IEM, Petaling Jaya  
**Speaker** : Ir. Hjh Khalidah Haron

BEM Approved  
CPD/PDP Hours: 2  
Ref No:  
IEM15/HQ/118/T

### SYNOPSIS

Neuro-Linguistic Programming™ (NLP) will provide Engineers with skills that could help them in Solving Problems and Analyzing ethical work conduct and integrity of contract works rendered. NLP is a tool that can help Engineers as leaders, to manage their workforce efficiently. NLP enhances the cognitive nature of human mental processing. NLP provides the avenue for people to "run their own brains" in new, creative, and productive way. It enhances the cognitive model by extending its analysis of "thoughts" to include the five sensory (Visual; Auditory; Kinesthetic; Olfactory/smells ; Gustatory/tastes) modalities of awareness. Bringing NLP into the matrix of our mind will empower us with a new energy to take charge and manage our "state" and be in control of our physiological function.

### BIODATA OF SPEAKER



Ir. Hjh. Khalidah Haron has 32 years of working experience, which includes Senior Trainer & Senior Manager (TNB-ILSAS-UNITEN), Head of HRD TNB Distribution; A Project Leader and Consultant with RENOIR Consulting for TNB in change & transformation initiatives; Head of Business Development and Training Research & Development TNB-ILSAS; General Manager of ILSAS; Managing Director and the Executive Board of Director the New ILSAS and a Strategic Business Unit of TNB. Ir. Hjh. Khalidah holds a Bachelor Degree in Electrical Engineering from Brighton U.K; Master Science in Human Resource from UPM; A Certified Training Practitioner-Certified in Training and Development (Institute Training Development, ITD-UK). She is a registered Professional Engineer with BEM; an associate member of IEM; Certified Problem Solving Decision Making Trainer (KT-USA); A certified NLP-NS Practitioner (Meta-NLP) and a certified Meta Coach by International Society of Neuro-Semantics, USA.

### Ir. Raftah Mahfar

Chairman

Women Engineers Section, IEM

#### Announcement to note:

1. Preferential admission to talk shall be accorded to IEM members (pre-registration and online registration are NOT required). (Telephone and/or fax reservation will NOT be entertained)
2. Non members may also attend the talk but will be charged a registration fee of RM50 and an administrative fee of RM15.
3. For affiliate members, there will be no registration fee. However, they are requested to produce their membership card as proof of membership. For the list of affiliates, please refer [www.myiem.org.my/content/memorandum\\_of\\_understanding-469.aspx](http://www.myiem.org.my/content/memorandum_of_understanding-469.aspx).
4. Limited seats are available on a "first come first served" basis (maximum 110 participants).
5. IEM members are required to produce your membership cards for confirmation of attendance (CPD purpose).
6. Latecomers will not be allowed to enter if the lecture hall is full nor be entitled to CPD.
7. IEM members who fail to produce their membership cards will be charged a fee of RM25.00.

#### FUNDS FOR IEM BUILDING FUND (WISMA IEM)

Kindly be informed that IEM will be charging participants RM15 as administrative fee for talks organized by IEM. The fee would be used to cover overhead costs, building maintenance expenses as well as to support the purchase of the new building.  
All contributions will be deeply appreciated by IEM  
Students are however exempted. Your understanding is greatly appreciated.

#### CPD HOURS CONFIRMATION

Name:

Membership number:

Date:

Signature